



Prepara Tacopillar Taco Holder Named a Finalist for 2024 IHA Global Innovation Awards (GIA)

Montclair, NJ—March 7, 2024—[Prepara](#), an international designer and producer of unique and versatile kitchen tools and accessories, has been announced a finalist in the 2024 IHA Global Innovation Awards (GIA) for Excellence in Product Design by the International Housewares Association.

The finalists were chosen across 14 categories, and the Global Honorees best in each category will be named at the IHA Gala, an Evening of Excellence, on Sunday, March 17, 2024, in Chicago, Illinois.

Products are evaluated throughout five criteria including Innovation, Ecological Responsibility, Appearance, Market Impact, and User Benefits, and are judged by a panel of industry experts and news media.

“At Prepara, we focus on innovation, which fosters an environment of creativity for new product development,” said Dean Chapman, Founder of Prepara. “We are thankful for the recognition from IHA, and we look forward to introducing these products to our customers this year.”

Prepara Tacopillar Taco Holder is a finalist in the Tabletop category. It will be displayed at the 2024 Inspired Home Show in Chicago, IL from March 17th – 19th at Prepara’s booth South 1835.

Loosely inspired by the children’s book, "The Very Hungry Caterpillar" by Eric Carle, it ingeniously combines the whimsical charm of a caterpillar with a functional taco ‘eating’ design. Each individual server holds three tacos effortlessly and features an attached sauce reservoir for easy dipping (MSRP \$8.00).

“Our new products add to Prepara’s extensive catalogue of unique, stylish, and functional kitchen tools and gadgets for people looking to eat and prepare healthier, tastier food,” said Chapman.

Please contact Michael Karyo, Senior Vice President, for any additional brand or product information at michael@prepara.com.

About Prepara

Based in Montclair, NJ, Prepara's brand mission is to provide our customers with a high-quality, novel and exceptionally well-designed kitchenware to enhance their food preparation and cooking experience. During the product creation process we carefully consider how our products can affect and encourage our community to eat healthier meals by using fresh ingredients and storing foods safely, while meaningfully helping to improve their well-being and quality of life.