



## **Prepara Presents Kitchen Mixing Bowls from a New Angle**

*New Addition to a Food Preparation Category at The Inspired Home Show*

Montclair, NJ – March 7, 2024—Prepara, an international designer and producer of unique and versatile kitchen tools and accessories, is adding exclusively designed mixing bowls to its ever-expanding food preparation assortment. It will be displayed at the 2024 Inspired Home Show in Chicago, IL from March 17th – 19<sup>th</sup> at Prepara’s booth South 1835.

The Prepara Mixing Bowls (MSRP \$40) are a must-have for any cook or baker, boasting a set of three nesting bowls in varied capacities to suit all needs, offered in a suite of lively colors. Each bowl is thoughtfully designed with an internal curvature that makes combining ingredients a breeze. Their standout feature is the super non-slip base and a unique 40-degree tilt capability, providing an ergonomic advantage for quick or vigorous mixing.

“I love a good mixing bowl; my team tested the current bowls on the market and we redesigned our own ‘best in class’ taking care to include the best bits and exclude the elements we didn’t like. Prepara’s bowls are easy to hold, easy to ‘hug’ while you’re leaning into mixing. Big enough to add your proteins and marinades. Tiltable to give great ergonomic access. Nestable with a clean, pure aesthetic.” - Dean Chapman, Founder of Prepara.

Prepara’s new products will be available nationwide by Summer, 2024.

Please contact Michael Karyo, Senior Vice President, for any additional brand or product information at [michael@prepara.com](mailto:michael@prepara.com).

### **About Prepara**

Based in Montclair, NJ, Prepara's brand mission is to provide our customers with a high-quality, novel and exceptionally well-designed kitchenware to enhance their food preparation and cooking experience. During the product creation process we carefully consider how our products can affect and encourage our community to eat healthier meals by using fresh ingredients and storing foods safely, while meaningfully helping to improve their well-being and quality of life.