



Prepara Reveals New Sombrero Taco Collection

Fresh Look at a New Addition to the Popular Taco Products at The Inspired Home Show

Montclair, NJ – March 7, 2024—Prepara, an international designer and producer of unique and versatile kitchen tools and accessories, is proud to showcase a Sombrero Taco Collection. This new addition to the bestselling Taco Collection favorites will be displayed at the 2024 Inspired Home Show in Chicago, IL from March 17th – 19th at Prepara’s booth South 1835.

The Prepara Sombrero Taco Collection will consist of uniquely designed Sombrero Taco Holders in various, vibrant colors as well as Margarita Amigo - our exceptional 3-in-1 salt rimming, shot measuring, juice creating sombrero. The MSRP pricing ranges from \$8 to \$10 for the single and double taco holders and \$12 for the Margarita Amigo kitchen accessory. Prepara’s new products will be available nationwide by Summer, 2024.

“Having analyzed our line up and discussed with the team, the design department set about creating a 3 in 1 salt rimmer, juicer and shot pourer to make a perfect complement to our successful Taco line. It has a fun yet functional cosmetic; something that provides a centerpiece while you and your friends gather for a margarita and tacos” - Dean Chapman, Founder of Prepara.

Please contact Michael Karyo, Senior Vice President, for any additional brand or product information at michael@prepara.com .

About Prepara

Based in Montclair, NJ, Prepara's brand mission is to provide our customers with a high-quality, novel and exceptionally well-designed kitchenware to enhance their food preparation and cooking experience. During the product creation process we carefully consider how our products can affect and encourage our community to eat healthier meals by using fresh ingredients and storing foods safely, while meaningfully helping to improve their well-being and quality of life.