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JK ADAMS IS BACK AT HOUSEWARES SHOW

DORSET, VT—(MARCH 5, 2024)

JK Adams, the nation's premier maker of professional-grade wood boards and rolling pins, is returning to The Inspired Home Show (formerly known as the Housewares Show).

After over eight years away, JK Adams has rejoined the International Housewares Association and will display at Chicago's McCormick Place. The trade show is held between March 17-19, 2024, and JK Adams has a new release of products to be introduced during the market.

To celebrate the company's 80th year anniversary, they will be hosting a cocktail party on the opening night of the show, **March 17th in their booth, S1703**. The celebration will begin at 5:30 pm CST, with a welcome speech by company owner Malcom Cooper, Jr. at 5:45 pm.

"The Housewares show opened our eyes to the world of design and product innovation," says second-generation owner, Malcolm Cooper, Jr. "As well as exposing JK Adams products to a much larger audience, an unexpected plus of going to Chicago was the chance it gives all attendees a chance to see a huge array of products from around the world, to get a sense of new trends in design and marketing, and promotion. Chicago truly opened our eyes."

There are over 100 well-known brands that are returning to the show after some absence including Corkcicle, Cuisinart, Emile Henry, Fissler, Joseph Joseph, Keurig/Dr. Pepper, Opinel, Scan Pan, Stolzle Lausitz Glassware and Tramontina.

Traditionally, JK Adams has always been part of the gift and home trade shows. With much of their product line tied to kitchen and houseware stores, it is a natural fit to be part of this show.

"The Houseware Show has always had a great creative energy," says Vice President, Sharon Rishell. "After a short hiatus, we are thrilled to be back."

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For 80 years, JK Adams has been a leading manufacturer of American-made wooden housewares and specialty gift products. Proudly based in idyllic Dorset, Vermont, the company produces high-quality products from North American hardwoods, employs talented American artisans, collaborates with local suppliers, and operates a net zero-waste facility – all with an unwavering commitment to sustainability, quality, and innovation. JK Adams products are sold by fine retailers throughout the world, as well as in its own Dorset flagship store and at jkadams.com.

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