



## **ELEVATE YOUR SAFETY GAME WITH SABRE'S INNOVATIVE SMART PEPPER SPRAY AT THE INSPIRED HOME SHOW**

***The leading brand in personal safety and #1 pepper spray company in the world brings a SMART pepper spray with live geo-tracking technology to market***

CHICAGO, Illinois – Revolutionize your personal safety with the latest offering from SABRE, the globally recognized leader in personal safety: the SMART Pepper Spray, featuring groundbreaking live geo-tracking technology. This innovative product is not just any pepper spray; it's a state-of-the-art safety device designed to keep you connected and protected in any situation.

Crafted with the same high-quality formula that has positioned SABRE as the top pepper spray brand worldwide, the SMART Pepper Spray is enhanced with connectivity to the SABRE Safety app. This integration ensures that in the event of use, your trusted contacts are immediately notified through both texts and calls, providing a comprehensive safety network at your fingertips. Visit us at the [Inspired Home Show](#) to experience the SMART Pepper Spray firsthand. Find us at the SABRE booth, booth number N6757, from March 17 to March 19, 2024.

"Carrying a personal safety device like pepper spray already increases the sense of security for many individuals. However, by integrating this device with our dedicated app, we're offering an unprecedented level of support and comfort. Knowing that your loved ones can be alerted and authorities can be informed instantly via automatic calls and live GPS tracking brings a new dimension to personal safety," shared SABRE CEO [David Nance](#), driving the brand into its next generation.

### **SABRE SMART Pepper Spray is an empowering tool**

SABRE's SMART spray works just like regular pepper spray, made with their maximum strength natural formula with refillable canisters available. It has many added benefits to anyone seeking confidence and comfort for themselves or their loved ones. Why it's easy to feel empowered with SABRE SMART Pepper spray:

- Even though SABRE uses top technology in its pepper spray, the bottle itself is completely simple to use with a flip top and finger grip.
- The pepper spray bottle connects to the SABRE app (for android and iPhone connect it via Bluetooth), which keeps users connected in any potentially threatening situation.

- SABRE's app allows every user to add trusted contact numbers. These family members or friends will receive text and call alerts as soon as the "Alert" button is pressed manually in the app or when the spray is deployed.
- The "Alert" button on the SABRE SMART Pepper Spray can be activated separately. This allows users to notify their contacts of a potential threat even before they use the spray. Users can keep the alert activated for as long as necessary to regain their sense of safety and potentially prevent a dangerous situation from escalating.
- SABRE Smart Pepper Spray provides real-time, **geo-tracking technology with live GPS tracking** that continually updates where its user is – even if they're on the move. It continues to track them until the user marks themselves "Safe" in the SABRE Safety App.
- An exclusive benefit of a SABRE subscription includes real-time 24/7 monitoring that promptly notifies law enforcement upon the deployment of pepper spray, accompanied by GPS coordinates to ensure a swift response. This feature offers both peace of mind and heightened protection.

As a leader in its industry for nearly 50 years, taking control of personal safety is SABRE's specialty. SABRE's safety products are crafted for convenience and security for the user from all angles, including practice sprays to help individuals feel completely ready if and when a situation arises. A SMART spray is the next step in keeping a new generation more empowered and safer than ever before.

SABRE security tools are available on [Amazon](#) and at retail locations such as mass merchants, home improvement, pharmacies and outdoor/sports products are sold. To find a location nearby, visit SABRE [online](#).

For more information visit SABRE [online](#) and follow them on [social media](#).

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