

**Product feature
Mach 2024**

2 new products from the innovative Danish “Shark Tank” Brand **Sanimaid®** will be introduced at the Inspired Show 2024 – both are **nominated to win the GIA Award in 2 categories:**

1. The **green toilet brush: In bathroom category**
2. The **Stainremover™ cleaning concept. In cleaning category**

Are you ready for next generation toilet brush?

The Danish brand **Sanimaid®** is already being used many places from national hospitals, schools, restaurants and to private homes, and for a good reason too. Sanimaid® is a frontrunner when it comes to innovative and smart cleaning tools for the bathroom.



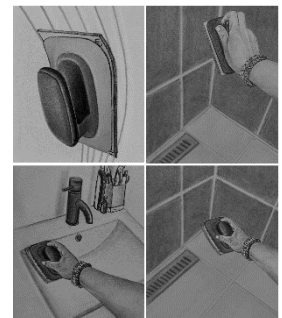
Hygienic and sustainable toilet brush Made from 90% recycled quality materials and no need of frequent replacements. Stylish designed and wall-mounted, which ensures better hygiene, more floor space and easy cleaning around the toilet. SANI-FLEX™ bristleless cleaning head is made of a flexible and water repellent material that effectively cleans the entire toilet bowl. In addition, it prevents water drips, bacterial spread, and old water in the caddy. The long and ergonomic handle ensures good hygiene and control.

STAINREMOVER™
by **sanimaid®**

Easy & effective sanitation cleaning A solution that is both practical, Cost-effective and sustainable The Stainremover series is developed to clean sanitation in an easier, faster, and more efficient way, specially designed for the professional cleaning personnel.



The series consists of 3 tools produced in 80% recycled materials for either the toilet bowl, the shower area and sanitation in general, as well as 2 different cleaning pads, ensuring quick and efficient cleaning both for daily cleaning and removing limescale stains and with less use of chemicals. The patented tools are ergonomically designed and achieve a good and gentle working position. The cleaning head has soft edges to ensure perfect cleaning around all corners and edges and Velcro for a fast and easy replacement of cleaning pads.



The products will be displayed in Sanimaid **booth #N6668** during the Inspired Show in Chicago 2024.

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