

## JOYJOLT INTRODUCES NEW INNOVATIVE HOMEWARE COLLECTIONS AT THE INSPIRED HOME SHOW



**Brooklyn, NY – (February 17, 2025) – [JoyJolt](#)**, renowned for innovation in the glassware industry, is thrilled to announce its latest product collections debuting at the 2025 Inspired Home Show (Booth #S2036). The collection includes leakproof water bottles, stackable canisters with customizable configurations, and striking new additions to their glassware and barware lines. With each addition, JoyJolt reaffirms its commitment to creating elevated home essentials that bring excitement, joy, and practicality to the everyday.

“JoyJolt’s growth enables us to extend beyond glassware into additional home categories and exciting licensed partnerships, infusing a modern flair into the company. This expansion aligns closely with our consumers, catering to their interests and desires,” said Martin Mittelman, CEO of JoyJolt.



Transforming kitchen organization, JoyJolt introduces Hudson—a new expanded collection of stackable canisters, available in 14oz, 35oz, and 72oz sizes. Available as sets of 3, they’re crafted from borosilicate glass with acacia wood lids and airtight seals. These modular canisters offer customizable configurations and come equipped with a variety of accessories from trays to scoops, helping consumers create a perfectly organized pantry or countertop. Available in clear and neutral tones like smokey blue, sage green, and smoke, they’re the epitome of elevated functionality.

Building on its expertise in functional home solutions, JoyJolt unveils a refined glass food storage system that sets a new standard for versatility and organization. This thoughtfully designed collection features stackable modular containers with a minimalist aesthetic. The leakproof lids have no latches creating a clever air-vent system for hot foods, and capacities ranging from 1 to 8 cups. Every detail is crafted to offer seamless functionality, adaptability, and a sleek, clutter-free presentation. With additional innovative features to be revealed, JoyJolt invites you to experience the future of food storage at our Inspired Home Show booth (#S2036).

Projected to launch by Spring 2025, JoyJolt's Journey 40oz vacuum-insulated tumblers redefine portable hydration with its no-leak flip straw technology. Available in six colors, these ergonomic tumblers keep drinks chilled for up to 48 hours when filled with ice and fit seamlessly in cup holders, making them the ultimate on-the-go companions.

JoyJolt introduces its Whitney Collection, a celebration of craftsmanship and color. This collection features dazzling, unique shapes in stemware and eye-catching ombre and reverse ombre designs in barware. It expands across wine glasses, barware, and stemless drinkware, with staggered launches throughout the year. Its Whitney Collection offers a fresh take on home entertaining, pairing timeless shapes with vibrant hues.

Expanding its Haven stackable collection, JoyJolt unveils new fluted glasses in two sizes: 2.5oz and 5.5oz. These double-wall, stackable designs combine aesthetic appeal, space saving solutions, and practical heat retention. Complementing this launch, JoyJolt debuts its 16oz fluted can glass tumblers in trend-forward hues—Blush, Smokey Blue, Smoke, Smokey Moss, and Amber—offering consumers versatile choices for any occasion.

In addition to its innovative product collections, JoyJolt continues to strengthen its brand portfolio with exciting new licensed partnerships. This includes upcoming collaborations with iconic brands such as Marvel, Harry Potter, and additional expansions within Hello Kitty, Star Wars, and Disney: Nightmare Before Christmas, Lilo & Stitch, and Winnie the Pooh. Shoppers can look forward to exclusive releases, including more of its signature 3D double wall glassware, and bestselling silhouettes and stainless-steel hydration featuring beloved characters.

Experience JoyJolt's exciting new offerings at the Inspired Home Show, where our captivating range of drinkware, food storage and kitchen essentials will be on display and available for purchase, pre-order, or upcoming release. Explore our booth (#S2036) for an exclusive first look and discover how JoyJolt is shaping the future of housewares.

### **Pricing & Availability:**

#### **Hudson Glass Storage Canisters Collection**

- **Set of 3 14oz Canisters:** \$19.95, available this May at [joyjolt.com](https://www.joyjolt.com) and leading retailers nationwide
- **Set of 3 72oz Canisters:** \$34.95, available this May at [joyjolt.com](https://www.joyjolt.com) and leading retailers nationwide
- **Set of 3 35oz Canisters with Stainless Steel Scoop:** \$34.95, available this May at [joyjolt.com](https://www.joyjolt.com) and leading retailers nationwide

### **Food Storage Collection**

- Pricing and availability to be released March 31<sup>st</sup>, 2025

### **Journey Collection**

- Pricing: \$32.95, *available this June at [joyjolt.com](http://joyjolt.com) and leading retailers nationwide*

### **Whitney Collection**

- Pricing and availability coming soon

### **Fluted Drinkware Collection**

- **Haven 2oz Fluted Espresso Cup Set of 4:** \$22.95, *available this May at [joyjolt.com](http://joyjolt.com) and leading retailers nationwide*
- **Haven 5.5oz Fluted Espresso Mug Set of 2:** \$17.95, *available this May at [joyjolt.com](http://joyjolt.com) and leading retailers nationwide*
- **Fluted Can Glass Tumblers Set of 4, Assorted Colors:** \$39.95, *available this June at [joyjolt.com](http://joyjolt.com)*

Images and Press Kit linked [HERE](#).

Visit our [website](#) and [follow](#) us on social media for the latest updates and announcements.

### **About JoyJolt:**

We're here to raise the human spirit—to sprinkle joy into the little moments, whether it's the comfort of a morning cup of tea at home or the rhythm of prepping meals in your kitchen.

Born in Brooklyn in 2014, we design glassware and kitchenware that aren't just things you use—they're part of your home, your rituals, your everyday. The mug you reach for without thinking. The storage that keeps your space feeling just right. The table you set with a little extra love.

Because joy isn't one-size-fits-all. It's personal. And we're here to help you create a space that feels like *you*.

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### **Contact:**

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