



## **CREO Group Announces Acquisition of HMS Mfg. Co., Expanding Its Portfolio and Advancing Innovation**

Kissimmee, FL – February 18, 2025 – CREO Group (“CREO”), a portfolio company of Mill Point Capital LLC (“Mill Point”), announced today the acquisition of HMS Mfg. Co. (“HMS”), a designer and manufacturer of organization products and packaging solutions. The acquisition of HMS is a significant milestone in CREO's growth strategy. It expands the company's product offerings, customer base and geographic presence while strengthening its commitment to innovation.

CREO is a leader in responsible and cutting-edge plastic manufacturing, focusing on recycling, bio-based materials, sustainable products and advanced manufacturing capabilities. The company intends to drive meaningful product innovation while reducing its environmental impact, leveraging CREO's expertise in reprocessed resin and sustainable materials.

"We are thrilled to announce CREO's acquisition of HMS, partnering with Janet Sofy and her phenomenal team," said Mark Paolano, Partner at Mill Point Capital. "This transaction represents an exciting new chapter for CREO and demonstrates our steadfast commitment to our customers by accelerating our value creation plan and significantly bolstering our strategic capabilities."

"We welcome HMS to the CREO Group family," commented Justin Smith, Executive Chairman of the Board of CREO Group and Executive Partner at Mill Point. "HMS has a long history of providing high-quality, innovative household solutions across home storage and organization, waste, laundry, kitchen and pet categories. This acquisition strategically positions us for continued growth, broadens our capabilities and reinforces our commitment to sustainable manufacturing."

"I am excited to join CREO Group and work toward our mission of designing innovative products and a more sustainable future. CREO Group is a leader in sustainable manufacturing, and we are confident our combined strengths will enable us to achieve even greater success for our team and valued customers," added Janet Sofy, CEO of HMS.

### **About CREO Group Inc.**

Headquartered in Kissimmee, FL, CREO Group is a vertically integrated manufacturer of packaging solutions. The company's capabilities include blow molding, pressure forming, injection molding, vacuum forming, custom printing/branding and an in-house resin recycling platform. For more information, visit [creogroup.com](https://creogroup.com).

**About HMS Mfg. Co.**

HMS Mfg. Co. is a leading manufacturer of high-performance plastics products for the consumer products space. The company's family of brands includes Hefty® and Home Logic®. HMS's products are developed for home storage and organization, waste, laundry, kitchen, and pet categories. HMS Mfg. Co. is committed to providing its customers with high-quality, innovative products that meet their needs. For more information, please visit <https://www.hmsmfg.com/>.

**About Mill Point Capital LLC**

Mill Point Capital LLC is a private equity firm focused on control investments in lower-middle market companies across the Business Services, Industrials and IT Services sectors throughout North America. Mill Point's experienced team of investment professionals, Executive Partners and Functional Experts seek portfolio company value enhancement through rigorous implementation of transformative strategic initiatives and operational improvements. Mill Point is based in New York, NY. For more information, please visit [www.millpoint.com](http://www.millpoint.com).