

FOR IMMEDIATE RELEASE

Recyco Launches Online Store Offering Sustainable Swedish Dishcloths and Waffle Kitchen Towels

[Chicago, Illinois] – February 6, 2025, Recyco, a brand dedicated to creating eco-friendly home essentials, is thrilled to announce the launch of its new e-commerce platform, www.recyco.co. For the first time, customers can purchase Recyco's beloved Swedish dishcloths and waffle kitchen towels directly from the site, making sustainable living more accessible than ever.

About Recyco: Recyco is dedicated to preserving the beauty of our planet. Inspired by the world around us, Recyco uses sustainably sourced materials to create products that are as kind to the environment as they are functional.

Discover the Products:

- **Swedish Dishcloths:** Doing more with less is what these cloths are all about. Recyco Swedish dishcloth is 100% plant-based, made from cellulose and cotton, and fully biodegradable. It's a sustainable alternative to paper towels that absorbs up to 15 times its weight in water—perfect for wiping counters, soaking up spills, or tackling kitchen messes. Designed to last, each cloth can be washed up to 50 times, replacing up to 15 rolls of paper towels and saving you money. The perfect solution to any surface mess—so you can wipe without the waste.
- **Eco-friendly Waffle Kitchen Towels:** Elevate your kitchen with towels that blend style, functionality, and sustainability. Made from 2 recycled plastic bottles, these ultra-absorbent towels hold up to five times their weight in liquid. Lightweight yet durable, they're crafted with our premium Aerodry™ microfiber—gentle on hands, tough on messes. With fast-drying capabilities and convenient sewn-in loops, they're the ultimate choice for a cleaner kitchen and a greener planet.

A Message from the Founder: “We're excited to make our products more accessible to consumers who are seeking sustainable and high-quality home solutions,” said Grace Grant, founder of Recyco. “This launch represents a step forward in our mission to inspire greener lifestyles, one household at a time.”

Why Choose Recyco? Recyco's products are not only eco-friendly but also thoughtfully designed to be both stylish and practical for everyday life. Choosing sustainability is no longer a compromise; it's an aspirational and desirable lifestyle choice.

Shop and Learn More: Visit www.recyco.co to explore the collection and take a step towards a more sustainable future. With easy online ordering and detailed product descriptions, Recyco makes it simple to make eco-conscious choices for your home.

For more information, press materials, or inquiries, please contact:

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